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Primark - one of the biggest companies in UK

PRIMARK



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How long Primark has been operating?

The company's first store „still in operation” was established by Arthur Ryan on behalf of the Weston Family in June 1969 in Dublin, the capital of Ireland. Success in Ireland led to expansion into Northern Ireland, and "Penneys", as the company was originally called, opened a large store in Belfast.



Primark in Europe

The company then expanded through Europe.

Unfortunately, the company couldn't use its original name at that time. In order for the company to continue operating outside of Ireland, the name was changed to "Primark" in 1973.



390



How many stores do they have worldwide and in which countries?

Primark owns over 390 stores across 13 countries. These countries are: Austria, Belgium, Czech Republic, France, Germany, Ireland, Italy, Netherlands, Poland, Portugal, Slovenia, Spain and United Kingdom.

Does the name of the shop change in different countries?

In Ireland instead of Primark they named it Penneys. The company is named Penneys in the Republic of Ireland, where it was founded. The Penneys brand is not used outside of Ireland because it is owned elsewhere by American retailer J. C. Penney. The company has operations in Europe and the United States.



WHAT WE OFFER



All of the products are made of organic, sustainable or recycled materials. This is part of the retailer's commitment to be more responsible for its footprint.

- Baby and children's clothing
- Womenswear
- Menswear
- Homeware
- Accessories
- Footwear
- Beauty products
- Sweets



Primark warehouses

Since 2013, we have doubled our warehouse capacity and currently operate from eight distribution centres. Our most recent centres opened in summer 2016 in Islip and Northamptonshire in UK and has to be seen to be believed. The site has 1.1 million sq. ft. Of space – the equivalent of 17 football pitches. It has 13 miles of aisles.



Primark suppliers

Primark rolls out new energy efficient delivery trailers and gas-powered trucks in its UK logistics operations. Each trailer is 15.65 metres long, has two decks and is designed to carry larger volumes of both hanging garments and palletized products to Primark depots across the UK.



How does
Primark help
factories
meet
international
standards?





Firstly their training programmes or more interactive methods like role - play. In a typical year more than 7,000 hours of training are delivered.



Secondly in Turkey for example, they usually run day-long workshops covering lots of different topics.

Thirdly they also work alongside other expert organisations. For example, in South East Asia we joined the Better Work programme, a collaboration between the United Nation's International Labour Organization (ILO) and the International Finance Corporation (IFC), a member of the World Bank Group.



BetterWork





Fourthly they have invested in an e-learning platform to give factories information and tools at the tip of their fingers. They have offer over 20 different interactive courses covering the Primark Code of Conduct through to hiring procedures.



Fifthly they've worked with local partners to create worker posters that visualise the code, helping workers in participating factories to better understand it.





Sixthly in India they've been working on 'Drawing the Line' a partnership with two Indian NGOs, Women Win and the Naz Foundation. The programme is designed to find new ways to engage female workers so they feel empowered and confident to define what issues they feel are priorities for them in improving the factory.

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International standards

International standards are technical standards developed by international standards organizations. International standards are available for consideration and use worldwide.



International Organization for Standardization (ISO)

The most prominent such organization is the International Organization for Standardization (ISO). It has published more than 22,700 standards.





ISO 9001

For instance, the ISO 9001 standard contains guidelines for establishing and maintaining a quality management system (QMS). An example of internationally recognised standard is that all workers have the right to form and join trade unions of their choice and to negotiate collective agreements with employers.





External transport



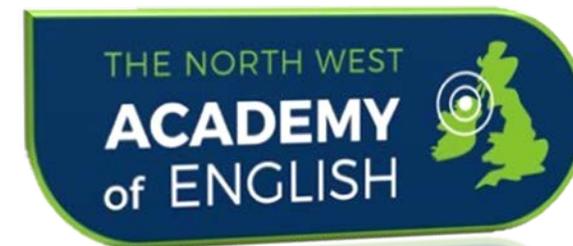
In the UK, goods are transported to the store in semi-trailers, double-decker semi-trailers, trucks, and from other countries it is imported in containers. In 2020, in England, Primark introduced 15 longer trailers, thanks to which travel and exhaust fumes are minimized to a minimum. However, the carriage of goods is maximum. Clothes to minimize unnecessary packaging are transported hanging or are arranged ready to be placed on a store shelf



Internal transport

The Primark store uses passenger cranes, escalators, loaded trolleys, hand and platform trolleys, front forklifts and ramps.





THE END



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